

# "RAM ADVANTAGE" Package

For 2010 Ram Trucks  
with a 5/100 Powertrain Warranty

AVAILABLE FOR A LIMITED TIME ONLY  
FEBRUARY 1 - MARCH 31, 2010

## 5/100 MAXIMUM CARE WRAP

TERM	DEALER COST	SPECIAL SUGGESTED RETAIL*	OPTION CODE
<b>\$100 Deductible</b>			
- Gasoline Vehicles	\$920	\$1,670	RAM510N
- Diesel Vehicles	\$1,135	\$1,935	RAMD510N



### Surcharges:

Plans Sold Beyond 12 Months  
or 12,000 Miles

DEALER COST	SUGGESTED RETAIL*
\$150	\$150

NOTE: The above Surcharge is non-refundable. These Protection Packages are not eligible for Bonus Bank and EPP. Oil / Oil Filter Change and Lubrication dealer payment is capped at \$30 for gasoline vehicles and \$60 for diesel.

## NEW VEHICLE MAJOR PLAN COVERAGE

### Maximum Care

COMPLETE MECHANICAL COMPONENT COVERAGE  
BEYOND THE VEHICLE'S FACTORY WARRANTY.  
"IF IT'S MECHANICAL ... IT'S COVERED!"

### PLAN BENEFITS

- \$100 Deductible Per Repair Visit
  - \$100 "Sign-And-Go" Coverage for Roadside Assistance
  - \$100 Towing Allowance
  - \$45/First Day Rental
  - \$45/Day Car Rental Allowance
  - \$1,000 Trip Interruption Coverage
- PLUS —
- 2-Year/4-Coupon Vehicle Lube, Oil and Oil Filter Changes

### PLAN OPTIONS

You can add the following to your Maximum Care Plan:

- Road Hazard Tire & Wheel Protection
  - Scheduled Maintenance or Scheduled Maintenance Plus
  - Auto Appearance Care/Plus
  - Essential Care
  - Owner Care (*Lube, Oil & Filter Plans*)
  - GAP
  - Chrysler Etch
- OR**
- Owner Care Convenience Upgrade
  - Customer Convenience Upgrade

See Convenience & Maintenance Plans and Packages Section for complete details.

### ELIGIBLE VEHICLES

All 2010 Ram Pickup Trucks covered by a minimum of **BOTH** a 3/36 Basic Warranty **AND** an active 5/100 Powertrain Warranty **are eligible within 48 months of the in-service date and 48,000 miles. Vehicles must have a warranty coverage code of 536 (excludes Ram Cab/Chassis).**

NOTE: Plans sold beyond 12 months or 12,000 miles from the original in-service have a surcharge applied to the Plan cost. \$150 of the applicable surcharge is non-refundable after 60 days from the Plan sale date or if claims have been paid.

\* These are "Suggested Retail" prices only. Dealers are free to set prices to meet local market conditions. Dealers in Florida are required by law to sell service contracts at the "Suggested Retail" price.

