

2011 CAMRY



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**Model Overview**



LE shown in Sandy Beach Metallic with available 16-in. alloy wheels













XLE V6 shown in Ash leather with available voice-activated touch-screen DVD navigation system [14] and heated front seats



Hybrid shown in Aloe Green Metallic with available Upgrade Package, fog lamps and moonroof

	Camry 4-Cylinder 6-Speed Manual	Camry 4-Cylinder 6-Speed Auto	LE 4-Cylinder 6-Speed Manual	LE 4-Cylinder 6-Speed Auto	SE 4-Cylinder 6-Speed Manual	SE 4-Cylinder 6-Speed Auto	LE V6 6-Speed Auto	SE V6 6-Speed Auto	XLE 4-Cylinder 6-Speed Auto	Hybrid 4-Cylinder ECVT	XLE V6 6-Speed Auto
<b>MSRP**</b>	\$19,720	\$20,770	\$21,175	\$22,225	\$22,490	\$23,490	\$24,890	\$26,165	\$26,250	\$26,575	\$29,370
<b>MPG City/Highway***</b>	22/33	22/32	22/33	22/32	22/32	22/32	20/29	20/29	22/32	33/34	20/29
<b>Seating</b>	5	5	5	5	5	5	5	5	5	5	5

**EXTERIOR COLORS\***

Super White 	Magnetic Gray Metallic 
Classic Silver Metallic 	Barcelona Red Metallic 
Black 	Spruce Mica 
Sandy Beach Metallic 	Aloe Green Metallic 
Blue Ribbon Metallic 	Blue Whisper Mica 

**INTERIOR COLORS\***

Camry/LE - Ash Fabric 	SE - Dark Charcoal Leather 
Camry/LE - Bisque Fabric 	XLE/Hybrid - Ash Fabric 
SE - Ash Fabric 	XLE/Hybrid - Bisque Fabric 
SE - Dark Charcoal Fabric 	XLE/Hybrid - Ash Leather 
SE - Ash Leather 	XLE/Hybrid - Bisque Leather 

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\*\*Manufacturers Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$760 for Cars, \$810 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander HV, FJ Cruiser, 4Runner, Tacoma, and Land Cruiser), and \$975 for Large Trucks (Tundra and Sequoia). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyotas charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyotas overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.

\*\*\* 2011 EPA-estimated mileage. Actual mileage will vary.

# Standard Features and Options\*

- not available
- S** standard
- O** optional
- P** part of package

	Camry 4-Cylinder 6-Speed Manual	Camry 4-Cylinder 6-Speed Auto	LE 4-Cylinder 6-Speed Manual	LE 4-Cylinder 6-Speed Auto	SE 4-Cylinder 6-Speed Manual	SE 4-Cylinder 6-Speed Auto	LE V6 6-Speed Auto	SE V6 6-Speed Auto	XLE 4-Cylinder 6-Speed Auto	Hybrid 4-Cylinder ECVT	XLE V6 6-Speed Auto
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Model Number	2513	2514	2531	2532	2545	2546	2552	2550	2540	2560	2554
<b>EXTERIOR</b>											
Projector-beam headlamps with auto on/off feature and Daytime Running Lights (DRL) with manual on/off feature	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	-	-	<b>S</b>	-	<b>S</b>	<b>S</b>	<b>S</b>
Projector-beam headlamps with smoked sport trim, auto on/off feature and Daytime Running Lights (DRL) with manual on/off feature	-	-	-	-	<b>S</b>	<b>S</b>	-	<b>S</b>	-	-	-
Hybrid Synergy Drive® blue-accent headlamps	-	-	-	-	-	-	-	-	-	<b>S</b>	-
Integrated front fog lamps	-	-	-	-	<b>S</b>	<b>S</b>	-	<b>S</b>	<b>S</b>	<b>O</b>	<b>S</b>
LED (light-emitting diode) for tail, stop and side marker lamps	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
16-in. steel wheels with full wheel covers and P215/60R16 tires	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	-	-	<b>S</b>	-	-	<b>S</b>	-
16-in. 7-spoke alloy wheels with P215/60R16 tires	-	-	<b>O</b>	<b>O</b>	-	-	<b>O</b>	-	-	-	-
17-in. 5-spoke machine-finished alloy wheels with P215/55R17 tires [1] [2]	-	-	-	-	<b>S</b>	<b>S</b>	-	<b>S</b>	-	-	-
16-in. 10-spoke alloy wheels with P215/60R16 tires	-	-	-	-	-	-	-	-	<b>S</b>	-	<b>S</b>
16-in. 10-spoke aluminum alloy wheels with P215/60R16 tires	-	-	-	-	-	-	-	-	-	<b>P</b> [3]	-
Color-keyed power outside mirrors	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Heated outside mirrors	-	-	-	-	-	-	<b>O</b> <b>P</b>	<b>O</b> <b>P</b>	<b>S</b>	<b>O</b> <b>P</b> [3]	<b>S</b>
Acoustic noise-reducing front windshield	-	-	-	-	-	-	-	-	-	<b>S</b>	-

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High Solar Energy-Absorbing (HSEA) glass	S	S	S	S	S	S	S	S	S	S	S
Washer-linked variable intermittent windshield wipers	S	S	S	S	S	S	S	S	S	S	S
Power tilt/slide moonroof	-	-	P	P	P	P	P	P	S	P <sup>[3]</sup>	S
Blackout front sport grille	-	-	-	-	S	S	-	S	-	-	-
Rear window defogger with timer	S	S	S	S	S	S	S	S	S	S	S
Dual rear exhaust outlets	-	-	-	-	S	S	S	S	-	-	S
Chrome-tipped exhaust	-	-	-	-	S	S	S	S	S	S	S
Color-keyed front and rear underbody spoilers and side rocker panel panels	-	-	-	-	S	S	-	S	-	-	-
Rear spoiler	-	-	-	-	O	O	-	O	-	-	-
<b>INTERIOR</b>											
Multi-Information Display with outside temperature, average fuel economy, distance to empty, average-speed and trip distance	-	-	-	-	-	-	-	-	S	-	S
Multi-Information Display with Eco Drive Level, energy flow monitor, outside temperature, average fuel economy, distance to empty, average speed and trip distance	-	-	-	-	-	-	-	-	-	S	-
Remote keyless entry system with lock, unlock, trunk-release, panic and remote illuminated entry features	-	-	S	S	S	S	S	S	S	S	S
Smart Key System [4] on two doors and trunk with Push Button Start	-	-	-	-	-	O	-	O	O	S	O
Tilt/telescopic adjustable steering wheel with audio controls	S	S	S	S	S	S	S	S	S	S	S
Cruise control	S	S	S	S	S	S	S	S	S	S	S
4-spoke leather-wrapped steering wheel and wood-grain-style shift knob	-	-	-	-	-	-	-	-	S	P <sup>[3][5]</sup>	S

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3-spoke leather-wrapped sport steering wheel and shift knob	-	-	-	-	<b>S</b>	<b>S</b>	-	<b>S</b>	-	-	-
Fabric seat and door trim with integrated armrests	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	-	<b>S</b>	-
Fabric seat and door trim treated with Fraichir™ [6] process with integrated armrests	-	-	-	-	-	-	-	-	<b>S</b>	-	<b>S</b>
Leather-trimmed seats and door trim with integrated armrests and center armrest	-	-	-	-	-	<b>O</b> <b>P</b>	-	<b>O</b> <b>P</b>	<b>O</b>	-	<b>S</b>
Leather-trimmed seats and door trim with integrated armrests, sliding center console, power front passenger seat, and wood-grain-style interior trim	-	-	-	-	-	-	-	-	-	<b>P</b> [3]	-
Heated front seats	-	-	-	-	<b>O</b> [5]	<b>O</b> [5] <b>P</b>	-	<b>O</b> [5] <b>P</b>	<b>O</b> [5]	<b>P</b> [3][7]	<b>O</b> [5]
Sport fabric-trimmed seats	-	-	-	-	<b>S</b>	<b>S</b>	-	<b>S</b>	-	-	-
Aluminum doorsills and sport pedals	-	-	-	-	<b>S</b>	<b>S</b>	-	<b>S</b>	-	-	-
Metallic-style interior trim with chrome door handle accents	-	-	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	-	<b>S</b>	-
Wood-grain-style interior trim with chrome accents on door handles	-	-	-	-	-	-	-	-	<b>S</b>	<b>P</b> [3][7]	<b>S</b>
Multi-adjustable front bucket seats with adjustable headrests and seatback pockets; manual driver's seat with vertical seat height adjuster	<b>S</b>	<b>S</b>	-	-	-	-	-	-	-	-	-
Multi-adjustable power driver's seat with adjustable headrest, seatback pocket and lumbar support	-	-	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Multi-adjustable power front passenger seat	-	-	-	-	-	<b>O</b> [5]	-	<b>O</b> [5]	<b>S</b>	-	<b>S</b>
60/40 split fold-down rear seat with security locks, adjustable headrests and seatbelt positioning clips	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	-	-	<b>S</b>	-	-	<b>S</b>	-
40/20/40 split manually reclining rear seats with separate headrests and locking trunk pass-through	-	-	-	-	-	-	-	-	<b>S</b>	-	<b>S</b>

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CFC-free air conditioning with air filter	S	S	S	S	S	S	S	S	-	S	-
Dual zone CFC-free automatic climate control with dust and pollen filter, Plasmacluster™ [8] ionizer and rear-seat vents	-	-	-	-	-	-	-	-	S	-	S
Dual zone CFC-free auto climate control with electric compressor and Plasmacluster™ [8] ionizer and rear-seat vents	-	-	-	-	-	-	-	-	-	S	-
AM/FM CD player with MP3/WMA playback capability, six speakers, XM Compatible [9] [10] (additional hardware and subscription required) and auxiliary audio jack	S	S	S	S	S	S	S	S	-	S	-
AM/FM CD player with MP3/WMA playback capability, six speakers, XM® Radio [9] [10] (includes 90-day trial subscription), auxiliary audio jack, USB [11] port with iPod® [12] connectivity, CD-text display function, auto sound leveling, hands-free phone capability and music streaming via Bluetooth® [13] wireless technology, and Vacuum Fluorescent Display	-	-	O	O	O	O	O	O	-	-	-
JBL® AM/FM 6-disc in-dash CD changer with MP3/WMA playback capability, eight speakers, XM® Radio [9] [10] (includes 90-day trial subscription), auxiliary audio jack, USB [11] port with iPod® [12] connectivity, CD-text display function, auto sound leveling, hands-free phone capability and music streaming via Bluetooth® [13] wireless technology, and Vacuum Fluorescent Display	-	-	-	O	-	O	O	O	S	P [3]	S

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Voice-activated touch-screen DVD navigation system [14] with integrated backup camera [15], JBL® AM/FM 4-disk CD changer with MP3/WMA playback capability, eight speakers, XM® Radio with XM NavTraffic® [9] [10] (includes 90-day trial subscriptions), auxiliary audio jack, USB [11] port with iPod® [12] connectivity, and hands-free phone capability and music streaming via Bluetooth® [13] wireless technology	-	-	-	-	-	<b>O</b>	-	<b>O</b>	<b>O</b>	<b>P</b> [3]	<b>O</b>
Day/night rearview mirror	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	-	<b>S</b>	-
Auto-dimming rearview mirror with compass	-	-	-	<b>O</b>	<b>O</b>	<b>P</b>	<b>O</b>	<b>P</b>	<b>S</b>	<b>P</b> [3]	<b>S</b>
Illuminated entry	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
HomeLink® [16] universal transceiver	-	-	-	-	-	-	<b>P</b>	<b>P</b>	<b>S</b>	<b>P</b> [3]	<b>S</b>
Power windows with auto up/down, jam protection in all positions and retained-power features	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Power door locks with shift-activated locking feature and anti-lockout feature	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Optitron meters with speedometer, tachometer, coolant temperature, digital odometer, twin tripmeters with outside temperature and fuel gauges	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	-	<b>S</b>
Blue Optitron sport meters	-	-	-	-	<b>S</b>	<b>S</b>	-	<b>S</b>	-	-	-
Optitron meters with speedometer, instantaneous fuel economy meter, digital odometer, twin tripmeters with outside temperature, engine coolant and fuel gauges and instant fuel consumption	-	-	-	-	-	-	-	-	-	<b>S</b>	-
Manual rear window sunshade	-	-	-	-	-	-	-	-	<b>S</b>	-	<b>S</b>
Rear-seat reading lights	-	-	<b>P</b>	<b>P</b>	<b>P</b>	<b>P</b>	<b>P</b>	<b>P</b>	<b>S</b>	<b>P</b> [3]	<b>S</b>
Hand lever parking brake	<b>S</b>	-	<b>S</b>	-	<b>S</b>	-	-	-	-	-	-

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Foot pedal parking brake	-	<b>S</b>	-	<b>S</b>	-	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Remote hood, trunk and fuel-filler door releases	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Dual sun visors with illuminated vanity mirrors	-	-	<b>P</b>	<b>P</b>	<b>P</b>	<b>P</b>	<b>P</b>	<b>P</b>	<b>S</b>	<b>P</b> <sup>[3]</sup>	<b>S</b>
Overhead console with maplights and sunglasses holder	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Lockable illuminated glove compartment	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Digital quartz clock	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Bi-level covered center console with storage	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Sliding center armrest	-	-	-	-	-	-	-	-	<b>S</b>	<b>P</b> <sup>[3]</sup>	<b>S</b>
Two 12V auxiliary power outlets	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Front cup holders	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Fold-down rear center armrest with dual cup holders	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>
Trunk luggage box	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	-	<b>S</b>
Trunk-mounted cargo net	-	-	-	-	-	-	-	-	<b>S</b>	<b>S</b>	<b>S</b>
<b>SAFETY</b>											
Star Safety System™ - includes Vehicle Stability Control (VSC) [17] with cutoff switch + Traction Control (TRAC), Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist [18]	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	<b>S</b>	-	<b>S</b>
Star Safety System™ with Vehicle Dynamics Integrated Management (VDIM) [19] - includes Vehicle Stability Control (VSC) [17] + Traction Control (TRAC), Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist [18]	-	-	-	-	-	-	-	-	-	<b>S</b>	-

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Driver and front passenger Advanced Airbag System [20]	S	S	S	S	S	S	S	S	S	S	S
Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags [20]	S	S	S	S	S	S	S	S	S	S	S
Driver's knee airbag [20]	S	S	S	S	S	S	S	S	S	S	S
3-point seatbelts for all seating positions, driver-side Emergency Locking Retractor (ELR) and Automatic/Emergency Locking Retractors (ALR/ELR) on all passenger belts	S	S	S	S	S	S	S	S	S	S	S
Outboard rear seatbelt comfort guides	S	S	S	S	S	S	S	S	S	S	S
Front and rear crumple zones	S	S	S	S	S	S	S	S	S	S	S
Side-impact door beams	S	S	S	S	S	S	S	S	S	S	S
Direct Tire Pressure Monitor System (TPMS) [21]	S	S	S	S	S	S	S	S	S	S	S
Energy-absorbing collapsible steering column	S	S	S	S	S	S	S	S	S	S	S
Child-protector rear door locks	S	S	S	S	S	S	S	S	S	S	S
LATCH (Lower Anchor and Tethers for Children) for outboard rear seating positions only	S	S	S	S	S	S	S	S	S	S	S
Internal trunk-release handle	S	S	S	S	S	S	S	S	S	S	S
Battery-saver feature - deactivates interior lights after 20 minutes	S	S	S	S	S	S	S	S	S	S	S
Daytime Running Lights (DRL) with off mode	S	S	S	S	S	S	S	S	S	S	S
Engine immobilizer [22]	S	S	S	S	S	S	S	S	-	S	-
Engine immobilizer [22] with alarm	-	-	-	-	-	-	-	-	S	-	S

\*This vehicle eBrochure is designed to identify vehicles commonly available in your area. If you would prefer to purchase a vehicle with no options or additional options, please contact your local dealer to check for current availability or the possibility of placing an order for such a vehicle.



Options\*

**LE Packages and Options**

**Moonroof Package** - includes power tilt/slide moonroof, dual sun visors with illuminated vanity mirrors and rear-seat reading lights

**LE Extra Value Package [26] (savings of up to \$225)** - includes 16-in. 7-spoke alloy wheels with P215/60R16 tires

- Auto-dimming rearview mirror with compass
- 16-in. 7-spoke alloy wheels with P215/60R16 tires
- AM/FM CD player with MP3/WMA playback capability, six speakers, XM® Radio [9] [10] (includes 90-day trial subscriptions), auxiliary audio jack, USB [11] port with iPod® [12] connectivity, CD-text display function, auto sound leveling, hands-free phone capability and music streaming via Bluetooth® [13] wireless technology, and Vacuum Fluorescent Display
- JBL® AM/FM 6-disc in-dash CD changer [24] with MP3/WMA playback capability, eight speakers, XM® Radio [9] [10] (includes 90-day trial subscription), auxiliary audio jack, USB [11] port with iPod® [12] connectivity, CD-text display function, auto sound leveling, hands-free phone capability and music streaming via Bluetooth® [13] wireless technology, and Vacuum Fluorescent Display

**SE Packages and Options**

**Sport Leather Package** - includes heated front seats, leather-trimmed seats and door trim with integrated armrests and color-keyed heated power outside mirrors [23]

**Sport Convenience Package** - includes HomeLink® [16] universal transceiver and auto-dimming rearview mirror with compass [23]

**Moonroof Package** - includes power tilt/slide moonroof, dual sun visors with illuminated vanity mirrors and rear-seat reading lights

**SE Extra Value Package #1 [26] (savings of up to \$600)** - includes power tilt/slide moonroof, dual sun visors with illuminated vanity mirrors and rear-seat reading lights, and rear spoiler

**SE Extra Value Package #2 [26] (savings of up to \$1,120)** - includes voice-activated touch-screen DVD navigation system [14] with integrated backup camera [15], JBL® AM/FM 4-disc CD changer with MP3/WMA playback capability, eight speakers, XM® Radio with XM NavTraffic® [9] [10] (includes 90-day trial subscriptions), auxiliary audio jack, USB [11] port with iPod® [12] connectivity, hands-free phone capability and music streaming via Bluetooth® [13] wireless technology

- Rear spoiler

- AM/FM CD player with MP3/WMA playback capability, six speakers, XM® Radio [9] [10] (includes 90-day trial subscriptions), auxiliary audio jack, USB [11] port with iPod® [12] connectivity, CD-text display function, auto sound leveling, hands-free phone capability and music streaming via Bluetooth® [13] wireless technology, and Vacuum Fluorescent Display

- JBL® AM/FM 6-disc in-dash CD changer [24] with MP3/WMA playback capability, eight speakers, XM® Radio [9] [10] (includes 90-day trial subscription), auxiliary audio jack, USB [usb 11] port with iPod® [12] connectivity, CD-text display function, auto sound leveling, hands-free phone capability and music streaming via Bluetooth® [13] wireless technology, and Vacuum Fluorescent Display

- Voice-activated touch-screen DVD navigation system [14] with integrated backup camera [15], JBL® AM/FM 4-disc CD changer with MP3/WMA playback capability, eight speakers, XM® Radio with XM NavTraffic® [9] [10] (includes 90-day trial subscriptions), auxiliary audio jack, USB [11] port with iPod® [12] connectivity, and hands-free phone capability and music streaming via Bluetooth® [13] wireless technology

- Auto-dimming rearview mirror with compass
- Heated outside mirrors [23]
- Heated front seats [5] [23]
- Multi-adjustable power passenger seat [5]
- Sport leather-trimmed seats and door trim with integrated armrests and power front passenger seat
- Smart Key System [4] on two doors and trunk with Push Button Start

**XLE Packages and Options**

**XLE Extra Value Package #1 [26] (savings of up to \$490)** - includes Smart Key System [4] on two doors and trunk with Push Button Start and heated front seats

**XLE Extra Value Package #2 [26] (savings of up to \$820)** - includes leather-trimmed seats and door trim with integrated armrests and heated front seats

**XLE Extra Value Package #3 [26] (savings of up to \$730)** - includes voice-activated touch-screen DVD navigation system [14] with integrated backup camera [15], JBL® AM/FM 4-disc CD changer with MP3/WMA playback capability, eight speakers, XM® Radio with XM NavTraffic® [9] (includes 90-day trial subscriptions), auxiliary audio jack, USB [11] port with iPod® [12] connectivity, hands-free phone capability and music streaming via Bluetooth® [13] wireless technology

- Leather-trimmed seats and door trim with integrated armrests and center armrest
- Heated front seats [5]
- Smart Key System [4] on two doors and trunk with Push Button Start

\*This vehicle eBrochure is designed to identify vehicles commonly available in your area. If you would prefer to purchase a vehicle with no options or additional options, please contact your local dealer to check for current availability or the possibility of placing an order for such a vehicle.



- Voice-activated touch-screen DVD navigation system [14] with integrated backup camera [15], JBL® AM/FM 4-disc CD changer with MP3/WMA playback capability, eight speakers, XM® Radio with XM NavTraffic® [9] [10] (includes 90-day trial subscriptions), auxiliary audio jack, USB [11] port with iPod® [12] connectivity, and hands-free phone capability and music streaming via Bluetooth® [13] wireless technology

### Hybrid Packages and Options

**Moonroof Package [3]** - includes power tilt/slide moonroof, dual sun visors with illuminated vanity mirrors and rear-seat reading lights

**Comfort and Convenience Package [3] [25]** - includes heated front seats and outside mirrors

**Leather Package [3]** - includes leather-trimmed seats and door trim with integrated armrests, sliding center armrest, power front passenger seat and wood-grain-style interior trim

**Upgrade Package** - includes 16-in. 10-spoke alloy wheels with P215/60R16 tires, JBL® AM/FM 6-disc in-dash CD changer with MP3/WMA playback capability, eight speakers, XM® Radio [9] [10] (includes 90-day trial subscription), auxiliary audio jack, USB [11] port with iPod® [12] connectivity, CD-text display function, auto sound leveling, hands-free phone capability and music streaming via Bluetooth® [13] wireless technology, Vacuum Fluorescent Display, leather-wrapped steering wheel and shift knob, auto-dimming rearview mirror with compass, and HomeLink® [16] universal transceiver

**Upgrade Package with DVD Navigation [14]** - includes 16-in. 10-spoke alloy wheels with P215/60R16 tires, voice-activated touch-screen DVD navigation system [14] with integrated backup camera [24], JBL® AM/FM 4-disc CD changer with MP3/WMA playback capability, eight speakers, XM® Radio with XM NavTraffic® [9] [10] (includes 90-day trial subscriptions), auxiliary audio jack, USB [11] port with iPod® [12] connectivity, CD-text display function, auto sound leveling, hands-free phone capability and music streaming via Bluetooth® [13] wireless technology, leather-wrapped steering wheel and shift knob, auto-dimming rearview mirror with compass and HomeLink® [15] universal transceiver

- Heated outside mirrors

- Integrated front fog lamps

# Specifications

	Camry 4-Cylinder 6-Speed Manual	Camry 4-Cylinder 6-Speed Auto	LE 4-Cylinder 6-Speed Manual	LE 4-Cylinder 6-Speed Auto	SE 4-Cylinder 6-Speed Manual	SE 4-Cylinder 6-Speed Auto	LE V6 6-Speed Auto	SE V6 6-Speed Auto	XLE 4-Cylinder 6-Speed Auto	Hybrid 4-Cylinder ECVT	XLE V6 6-Speed Auto
MSRP**	\$19,720	\$20,770	\$21,175	\$22,225	\$22,490	\$23,490	\$24,890	\$26,165	\$26,250	\$26,575	\$29,370
Model Number	2513	2514	2531	2532	2545	2546	2552	2550	2540	2560	2554
<b>MECHANICAL</b>											
Hybrid System Net Power: 187 hp (140 kW)	N/A									Standard	N/A
Engine	2.5-liter 4-cylinder DOHC 16-valve dual VVT-i; 169 hp [27] @ 6000 rpm; 167 lb.-ft. [27] @ 4100 rpm				2.5-liter 4-cylinder DOHC 16-valve dual VVT-i; 179 hp @ 6000 rpm; 171 lb.-ft. @ 4100 rpm		3.5-liter V6 DOHC 24-valve dual VVT-i; 268 hp @ 6200 rpm; 248 lb.-ft. @ 4700 rpm		2.5-liter 4-cylinder DOHC 16-valve dual VVT-i; 169 hp [27] @ 6000 rpm; 167 lb.-ft. [27] @ 4100 rpm	2.4-liter 4-cylinder Hybrid; DOHC 16-valve VVT-I 147 hp @ 6000 rpm; 138 lb.-ft. @ 4400 rpm	3.5-liter V6 DOHC 24-valve dual VVT-i; 268 hp @ 6200 rpm; 248 lb.-ft. @ 4700 rpm
Emission Rating	Ultra Low Emission Vehicle (ULEV-II) [27]									Advanced Technology Partial Zero Emission Vehicle (AT-PZEV)	Ultra Low Emission Vehicle (ULEV-II) [27]
Ignition	Electronic, with Toyota Direct Ignition (TDI)										
Electric Motor Power Output: 199 lb.-ft @ 0-1500 rpm (105 kW @ 4500 rpm)	N/A									Standard	N/A
Motor Type: Permanent magnet AC synchronous motor	N/A									Standard	N/A
Voltage: 650V maximum	N/A									Standard	N/A
Traction Battery Power output: 40 hp (30 kW)	N/A									Standard	N/A
Battery Type: Sealed Nickel-Metal Hydride (Ni-MH) [28]	N/A									Standard	N/A
Voltage: 244.8V	N/A									Standard	N/A
6-speed manual overdrive	Standard	N/A	Standard	N/A	Standard	N/A	N/A				
6-speed Electronically Controlled automatic overdrive Transmission (ECT-i) with intelligence and sequential shift	N/A	Standard	N/A	Standard	N/A	Standard				N/A	Standard

\*\*Manufacturers Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$760 for Cars, \$810 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander HV, FJ Cruiser, 4Runner, Tacoma, and Land Cruiser), and \$975 for Large Trucks (Tundra and Sequoia). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyotas charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyotas overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary.

# Specifications

2011 CAMRY



	Camry 4-Cylinder 6-Speed Manual	Camry 4-Cylinder 6-Speed Auto	LE 4-Cylinder 6-Speed Manual	LE 4-Cylinder 6-Speed Auto	SE 4-Cylinder 6-Speed Manual	SE 4-Cylinder 6-Speed Auto	LE V6 6-Speed Auto	SE V6 6-Speed Auto	XLE 4-Cylinder 6-Speed Auto	Hybrid 4-Cylinder ECVT	XLE V6 6-Speed Auto
Electronically controlled continuously variable transmission (ECVT)	N/A								Standard	N/A	
Drivetrain: Front-wheel drive	Standard										
Body Construction	Unitized body with front and rear anti-vibration sub-frames										
Suspension	MacPherson strut front suspension with gas-filled shock absorbers and stabilizer bar; dual-link independent MacPherson strut rear suspension with gas-filled shock absorbers and stabilizer bar (SE adds sport-tuned shock absorbers and springs, strut tower and trunk-mounted braces)										
Steering	Variable-assist power rack-and-pinion									Hybrid steering: Electric Power Steering (EPS); rack-and-pinion with electric power assist	Variable-assist power rack-and-pinion
Turning circle diameter, curb to curb (ft.)	36.1										
Power-assisted ventilated front/solid rear discs	Standard								N/A	Standard	
Hybrid Brakes: Power-assisted ventilated front/solid rear discs with integrated regenerative braking	N/A								Standard	N/A	
Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD) and Brake Assist [18]	Standard										
Vehicle Stability Control (VSC) [17] with off switch and Traction Control (TRAC)	Standard								N/A	Standard	
<b>EXTERIOR DIMENSIONS (in.)</b>											
Overall height, unloaded	57.9				57.7		57.9	57.7	57.9	57.5	57.9
Overall length	189.2										
Overall width	71.7										
Wheelbase	109.3										
Ground clearance	5.5				5.3		5.1	5.5	5.9	5.3	
Track (front/rear)	62.0/61.6										
Coefficient of drag (Cd)	0.28								0.27	0.28	
<b>INTERIOR DIMENSIONS (in.)</b>											
Head room front/rear (with moonroof)	38.8/37.8		38.8/37.8 (37.9/37.4)					N/A	38.8/37.8 (37.9/37.4)	N/A	
Shoulder room	57.8/56.9										
Hip room	54.6/53.9										

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# Specifications

2011 **CAMRY**



	Camry 4-Cylinder 6-Speed Manual	Camry 4-Cylinder 6-Speed Auto	LE 4-Cylinder 6-Speed Manual	LE 4-Cylinder 6-Speed Auto	SE 4-Cylinder 6-Speed Manual	SE 4-Cylinder 6-Speed Auto	LE V6 6-Speed Auto	SE V6 6-Speed Auto	XLE 4-Cylinder 6-Speed Auto	Hybrid 4-Cylinder ECVT	XLE V6 6-Speed Auto	
Leg room	41.7/38.3											
Seating capacity	5											
<b>CAPACITIES</b>												
Curb weight (lb.)	3263	3307	3263	3307	3285	3329	3461	3483	3373	3680	3516	
EPA passenger volume (cu. ft.)	101.4											
Luggage capacity, rear seatbacks up (cu. ft.)	15			14.5			15	14.5		10.6	14.5	
Fuel tank (gal.)	18.5									17.2	18.5	
<b>TIRES</b>												
Tire Size	P215/60R16				P215/55R17		P215/60R16	P215/55R17	P215/60R16			
Tire Type	All-Season				Performance [29]		All-Season	Performance [29]	All-Season			
<b>MPG</b>												
Miles Per Gallon (city/highway) [30]	22/33	22/32	22/33	22/32	22/33	22/32	20/29		22/32	31/35	20/29	

## Accessories

### EXTERIOR ACCESSORIES



16" 15-Spoke Painted Smoked Chrome Finish Alloy Wheels  
\$804 Installed MSRP\*



Body Side Molding  
\$209 Installed MSRP\*



Hybrid Body Side Graphic  
\$65 Parts Only MSRP\*\*



Hybrid Synergy Drive Window Graphic  
\$15 Parts Only MSRP\*\*



Paint Protection Film  
\$395 Installed MSRP\*



Rear Bumper Applique  
\$69 Installed MSRP\*



Rear Spoiler  
\$303 Installed MSRP\*



Wheel Locks  
\$67 Installed MSRP\*

### INTERIOR ACCESSORIES



Blu Logic Hands-Free System  
\$299 Installed MSRP\*



Cargo Net  
\$51 Installed MSRP\*



Cargo Tote  
\$40 Installed MSRP\*



Carpet Floor Mats  
\$200 Installed MSRP\*



Door Sill Enhancements  
\$179 Installed MSRP\*



Emergency Assistance Kit  
\$70 Installed MSRP\*



First Aid Kit  
\$29 Installed MSRP\*



Glass Breakage Sensor  
\$247 Installed MSRP\*



Interface Kit for iPod  
\$299 Installed MSRP\*



Rear Seat Entertainment System  
\$1,799 Installed MSRP\*



Remote Engine Starter  
\$529 Installed MSRP\*



Satellite Radio  
\$449 Installed MSRP\*

\* Installed MSRP is the Manufacturers Suggested Retail Price for accessories installed by the manufacturer. Actual prices for the dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

\*\* Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.



Accessories



Shift Knob  
\$72 Installed MSRP\*



VIP Security RS3200 Plus  
System Glass Breakage  
Sensor  
\$359 Installed MSRP\*

PERFORMANCE  
ACCESSORIES



TRD Air Filter  
\$65 Parts Only MSRP\*\*



TRD Lowering Springs  
\$248 Parts Only MSRP\*\*



TRD Oil Cap  
\$45 Parts Only MSRP\*\*



TRD Oil Filter  
\$13 Parts Only MSRP\*\*



TRD Radiator Caps  
\$38 Parts Only MSRP\*\*



TRD Sport Dual Exhaust  
\$929 Parts Only MSRP\*\*



TRD Sport Exhaust  
\$759 Parts Only MSRP\*\*

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\*\* Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.

## WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage:** Hybrid-related components for hybrid vehicles are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Owner's Warranty Information booklet for details.

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable Owner's Warranty Information booklet for details.

**Accessories:** For accessories purchased at time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months or 36,000 miles (whichever comes first) from the vehicle's in-service date, which is the same coverage as the Basic coverage of the Toyota New Vehicle Limited Warranty.

For dealer-installed accessories purchased after the new vehicle purchase, the coverage is 12 months or 12,000 miles (whichever comes first) from the date the accessory was installed on the vehicle, or the remainder of the above 36 months or 36,000 miles Basic coverage from the vehicle's in-service date, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

For customers (non-dealer) installed accessories purchased after the new vehicle purchase, the coverage is 1 month or 12,000 miles (whichever comes first), from the purchase date of the accessory.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please refer to the applicable Owner's Warranty Information booklet or see your Toyota dealer.

## DISCLAIMERS

All information in this eBrochure is based on data available at time of posting, is subject to change without notice and pertains specifically to continental U.S.A vehicles only.

- [1] SE available with All-Season tires as a no-cost option.
- [2] 17-in. performance tires are expected to experience greater tire wear than conventional tires. Tire life may be less than 24,000 miles, depending upon driving conditions.
- [3] Requires Upgrade Package.
- [4] The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system.
- [5] Requires available leather-trimmed seats.
- [6] Fraichir™ is a trademark of Seiren Co., Ltd.
- [7] Requires Comfort and Convenience Package and Leather Package.
- [8] Plasmacluster™ is a trademark of Sharp Electronics, Inc.
- [9] Satellite radio requires monthly service fee. See your Toyota dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at [www.xmradio.com](http://www.xmradio.com) or [www.sirius.com](http://www.sirius.com). Available only in the 48 contiguous United States.
- [10] Satellite radio requires monthly service fee. Vehicles without a factory-installed radio receiver require hardware purchase and installation. See your Toyota dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at

[www.xmradio.com](http://www.xmradio.com) or [www.sirius.com](http://www.sirius.com). Available only in the 48 contiguous United States and the District of Columbia.

[11] May not be compatible with all MP3/WMA players and like models.

[12] iPod® is a registered trademark of Apple, Inc.

[13] The phones on this site have been tested for Bluetooth® compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage, and your wireless carrier. Phones are warranted by their manufacturer, not Toyota.

[14] The navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Road system changes may affect the accuracy of the information provided. Rely on your common sense to decide whether to follow a specified route. Detailed coverage not available in every city or roadway. Periodic updates available at an additional cost. See your Navigation System Owner's Manual for further details.

[15] The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy.

[16] HomeLink® is a registered trademark of Johnson Controls, Inc.

[17] Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details.

[18] Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.

[19] Vehicle Dynamics Integrated Management (VDIM) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VDIM will be effective in preventing a loss of control. Please see your Owner's Manual for further details.

[20] All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings.

[21] The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your Owner's Manual for details.

[22] The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch or bring a smart key fob into the vehicle, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key or Smart Key Fob matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key or Smart Key Fob, it can be costly to replace. If you lose a key or Smart Key Fob, your Toyota dealer can help. Alternatively, you can find a qualified independent locksmith to perform high-security key services by consulting your local Yellow Pages or by contacting [www.aloa.org](http://www.aloa.org).

[23] Automatic transmission only.

[24] The backup camera uses the navigation system display on vehicles so equipped.

[25] Requires Leather Package.

[26] Package savings based on MSRP of package. MSRP may not reflect actual dealers sale price. Customer savings will vary.

[27] In certain areas, 4-cylinder automatic models are equipped as Partial Zero Emission Vehicles (PZEV). Equipment causes nominal reduction in horsepower (from 158 hp to 155 hp) and torque (from 161 lb.-ft. to 158 lb.-ft.). For Camry 4-cylinder models certified as Partial Zero Emission Vehicles (PZEV), all emissions components are covered for 15 years or 150,000 miles, whichever occurs first, for performance or defect.

[28] Hybrid vehicle battery expected life is 150,000 miles based on laboratory bench testing.

[29] Performance tires are expected to experience greater tire wear than conventional tires. Tire life may be less than 24,000 miles, depending upon driving conditions.

## Warranties / Disclaimers

2011 CAMRY



[30] 2011 EPA-estimated mileage. Actual mileage will vary.

[31] Installed MSRP is the Manufacturer's Suggested Retail Price for accessories installed by the manufacturer. Actual prices for dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

[32] Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.

[33] Covers factory scheduled service. Plan is 2 years or 25,000 miles, whichever occurs first. The new Toyota vehicle cannot be part of a rental or commercial fleet or a livery or taxi vehicle. See plan for complete coverage details. See participating Toyota dealer for details.

## Helpful Links

2011 **CAMRY**



### BUYER TOOLS:

Find Local Specials  
[www.buyatoyota.com](http://www.buyatoyota.com)

Request a Quote  
[www.buyatoyota.com](http://www.buyatoyota.com)

Locate a Dealer  
<http://www.toyota.com/dealers>

Competitive Comparison  
<http://www.toyota.com/compare>

Toyota Financial Services  
[www.toyotafinancial.com](http://www.toyotafinancial.com)

Payment Estimator  
<http://www.toyotafinancial.com/estimator>

Apply for Credit  
<http://www.toyotafinancial.com/apply>

Certified Used Vehicles  
<http://www.toyota.com/tcuv>

Warranty Info.  
[www.toyotaownersonline.com/warranty](http://www.toyotaownersonline.com/warranty)

### OWNER TOOLS:

Toyota Owner Resources  
[www.toyotaownersonline.com](http://www.toyotaownersonline.com)

Vehicle Reference Guides  
<http://prg.toyotapartsandservice.com/>

Maintenance Guides  
<http://smg.toyotapartsandservice.com/owners.php>

Toyota Service  
<http://www.toyotaownersonline.com/service>

Car Care Tips  
<http://www.toyotaownersonline.com/carcare>

Driver Tips  
<http://www.toyotaownersonline.com/tips>

Genuine Toyota Parts  
<http://www.toyotaownersonline.com/parts>

Do-It-Yourself Help  
<http://www.toyotaownersonline.com/diy>

### GENERAL INFORMATION:

Toyota News  
<http://www.toyota.com/news>

Toyota Motorsports  
<http://www.toyota.com/motorsports>

Toyota NASCAR Racing  
<http://www.toyota.com/pitpass>

Future Concept Vehicles  
<http://www.toyota.com/future>

Community Care  
<http://www.toyota.com/community>

### QUESTIONS:

FAQs  
<http://www.toyota.com/FAQ>

Contact Toyota  
<http://www.toyota.com/contact>