

LINCOLN NAVIGATOR

2012



Thank you for your interest in the **2012 Lincoln Navigator**. Included in this brochure you'll find information about:

PERFORMANCE: The standard flex-fuel capable 5.4L V8 is smooth and responsive. And it's a major reason the Lincoln Navigator 4x2 can tow a boat or trailer weighing up to 9,000 lbs. when properly equipped.

SAFETY: Safety is never an option in the Lincoln Navigator. Standard are not only six airbags including the Safety Canopy® System, but AdvanceTrac® with Roll Stability Control™ and Trailer Sway Control.

TECHNOLOGY: Lincoln Navigator uses smart technology to take luxury to a higher level. Standard Lincoln SYNC® provides voice-activated convenience for a variety of features including communications and entertainment.

AMENITIES: Voice-activated SYNC®, THX® II Certified 5.1 Surround Audio System, rain sensing wipers, power liftgate and power-deployable running boards — these are some of the luxury amenities that come standard.

Get an inside look at the benefits of Lincoln ownership at the Lincoln.com website.

DEALER INFORMATION

Find up-to-date contact information for your local Lincoln dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below:

We're sorry. There are no Ford dealers in your immediate area. If you would like to enter a new zip code and re-create your PDF, please go to the Custom Brochure page at: www.fordvehicles.com/brochures

web site. It's a one-stop spot for managing important vehicle information — 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.



L I N C O L N

THE UNDENIABLE ADVANTAGE: LOADED WITH FEATURES THAT ARE ANYTHING BUT STANDARD.

One thing Lincoln Navigator has in abundance is impressive standard features. The voice-activated Navigation System, rear view camera and THX® II Certified 5.1 Surround Audio System are all included. In fact, countless outstanding amenities like power-deployable running boards, power liftgate and power-folding, heated sideview mirrors come standard. Efficiency and versatility are abundant as well.

Paired with a wide-ratio 6-speed automatic transmission, the 5.4L 3-valve V8 engine achieves 20 mpg hwy.¹ As you ease off the accelerator, the engine's deceleration fuel-shutoff tuning system automatically engages to help improve your fuel economy. You even have choices at the pump, thanks to its flex-fuel capability. Add in generous cargo room, the ability to tow up to 9,000 lbs. when properly equipped, and 365 lb.-ft. of torque, and there is virtually no limit to the versatility of Lincoln Navigator.



Lincoln Navigator. Black. Available equipment.

¹EPA-estimated 14 city/20 hwy/16 combined mpg, 4x2.

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YOU SAY WHERE. IT SAYS HOW.

The standard, voice-activated Navigation System can tell you exactly where you need to go. It also shows you and reroutes you if necessary. Zoom, scroll and preview your path on a vibrant 6.5" LCD screen. A 6-month trial subscription to SiriusXM Traffic and Travel Link¹ enhances this capability by continuously updating live traffic information, weather, fuel prices, sports scores and movie times. Plus, enjoy SiriusXM Satellite Radio with a 6-month trial subscription to the "Sirius Select" package. You'll hear the music you want without the hassle of commercials, CDs or playlists. Listen to sports, comedy, talk, news, entertainment and more, coast-to-coast.

SiriusXM
SATELLITE RADIO

¹SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. Subscriptions are governed by SiriusXM Customer Agreement; see www.siriusxm.com.



THE IRREFUTABLE ELEGANCE OF NOT FUMBLING FOR YOUR PHONE.

With voice-activated Lincoln SYNC,¹ you won't be fumbling for your phone or media player. In fact, you won't believe all the things the system can do for you. SYNC understands your voice, so you can control your phone, media and information without taking your eyes from the road or hands from the wheel.

Make calls, hear text messages, access your playlists, genres and artists on your MP3 player or flash drive, and stream music via Bluetooth.[®] With new AppLink, you can control smartphone apps like Pandora[®] internet radio by voice too. The system also offers 911 Assist[™] and automatically pauses your music so you won't miss any incoming calls.

SYNC
LINCOLN Powered by **Microsoft**

Stone premium leather-trimmed seats. Walnut swirl wood.

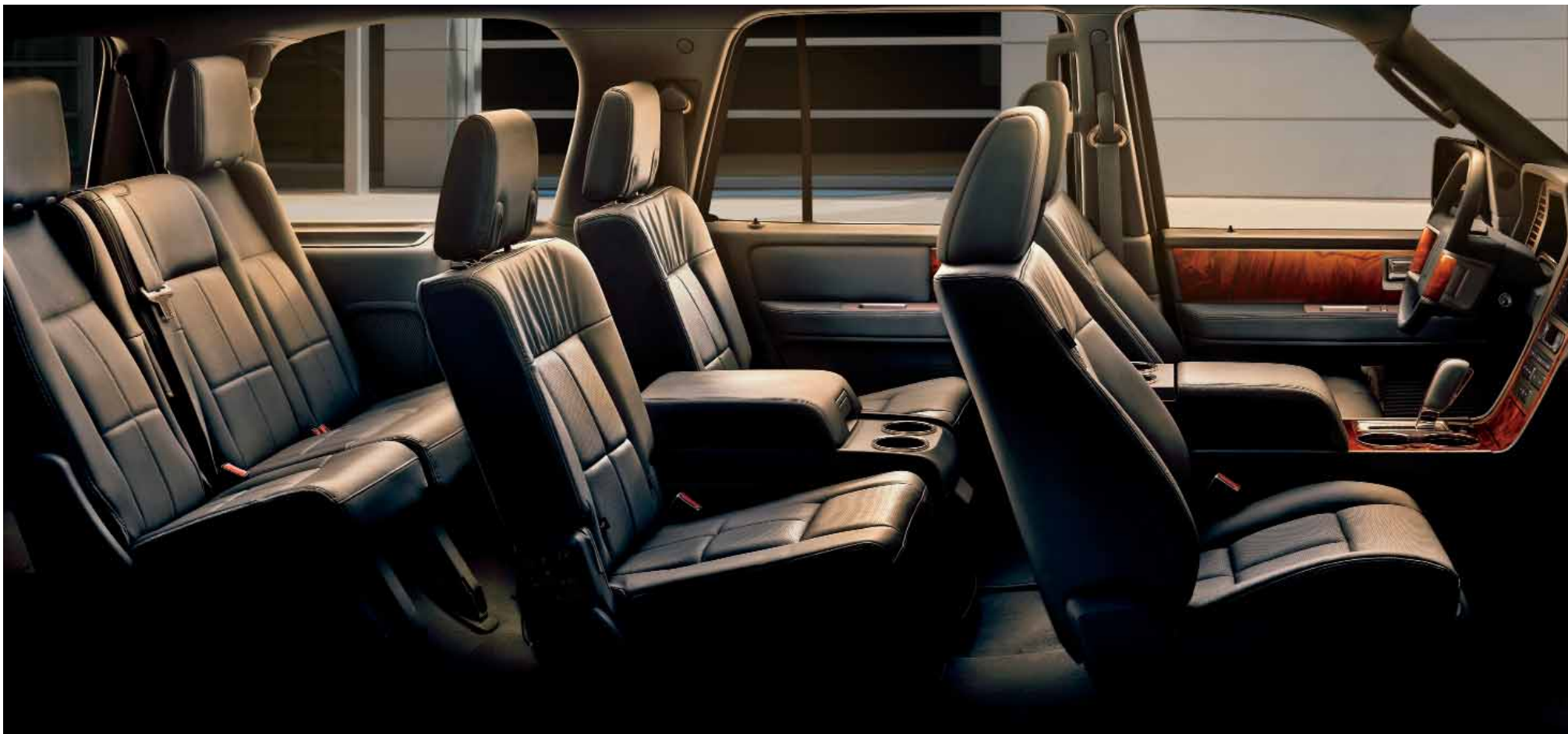
¹Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

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INSIDE, EVERY SEAT IS FIRST CLASS.

Abundant space for each passenger is just the beginning. Lincoln Navigator offers standard heated and cooled front seats that feature 6 temperature settings and are powered 10 different ways, in addition to their premium leather trim. Door panels and the leather-wrapped steering wheel feature genuine walnut swirl or olive ash wood. With Lincoln Navigator, there is more than enough luxury for everyone.

The 2nd row features reclining seats with 2 different heat settings and an available dual-headrest DVD system. In the 3rd row, the standard PowerFold® 60/40 split bench seat comfortably accommodates 3 passengers. With the touch of a button, you can fold either or both sides of the 3rd-row seat to the floor in one fluid motion. For even more space, the 2nd row also folds flat to create a level load floor. Loading cargo is simple with the power liftgate that quickly opens and retracts.¹



Charcoal Black premium leather-trimmed seats with walnut swirl wood accents.

¹Cargo and load capacity limited by weight and weight distribution.

MORE SPACE
FOR EVEN MORE LIVING.



With Lincoln Navigator L, cargo has met its match. An additional 15.8" of length behind the PowerFold® 3rd-row seat increases cargo space to a total of 42.6 cu. ft. The standard Cargo Management System provides dividers to help keep cargo in place and make the most of all that space. After loading it up, feel confident connecting a boat or trailer. Lincoln Navigator L allows you to tow up to 8,700 lbs. when properly equipped.

The 6-speed automatic transmission features a tow/haul mode that helps keep the vehicle from gaining too much speed while towing downhill. Going uphill, it helps the engine stay in its power band. Standard trailer sway control works with the traction control system to monitor vehicle motion and, if necessary, take measures to help bring the vehicle and trailer under control.¹



Lincoln Navigator L. White Platinum Metallic Tri-coat.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

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THE LUXURY OF BEING ON THE SAFE SIDE.

With Lincoln Navigator, your safety is our priority. Specific structural areas of the steel safety cage are bolstered against intrusion. Others are designed to absorb crash energy and channel it away from passengers. To help you be more prepared for a variety of possible driving conditions, the standard traction control system automatically applies the brakes and modulates engine power whenever it detects wheel slip.¹

Inside, the dual-stage front airbags of our Personal Safety System™ help protect the driver and front passenger. Side-curtain airbags deploy from the headliner to provide coverage for outboard passengers in all rows in certain types of side-impact or rollover events. Lincoln SYNC® with 911 Assist™ uses your phone to call 911 in the event of airbag deployment or fuel pump shutoff.² If needed, it can even give the operator an urgent message for you. In addition, our SOS Post-Crash Alert System™ assists first responders in locating the vehicle when an airbag deploys.³



Lincoln Navigator. Ingot Silver Metallic. Available equipment.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

²The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.

³SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

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THE GRANDEUR OF ROOM WITH A VIEW.

The available Monochrome Limited Edition Package features eye-catching Canyon leather-trimmed seats with Charcoal Black piping. Other package highlights include olive ash wood trim, an embroidered Lincoln Star in Charcoal on all head restraints, body-color mirror caps for the standard power-folding heated sideview mirrors, chrome upper and lower body-color grilles, and a Limited Edition exterior badge.



POWERED AMENITIES The standard power running boards automatically deploy as the doors are opened and glide back into the stowed position when the doors are closed. Standard power-folding, heated sideview mirrors provide additional clearance in tight spaces. Other features include a power liftgate that opens and closes with the touch of a button.

REAR VIEW CAMERA The standard rear view camera provides additional confidence in situations that require you to back up. Activated whenever the vehicle is placed in Reverse, it displays a clear, full-color image on the navigation screen.

110-VOLT POWER OUTLET This standard outlet, conveniently located on the back of the front center console, makes it easy for your passengers to recharge their portable electronic devices.

THX® AUDIO SYSTEM The standard THX II Certified 5.1 Surround Audio System brings home theater-quality sound to every seat. With 600 watts of power, a 12-channel amp, 14 speakers and a subwoofer, you'll experience HD Radio™ Technology, CDs and MP3 files like never before.



STANDARD LUXURY FEATURES: EQUIPMENT GROUP 100A

ENGINE

- 5.4L SOHC 3-valve V8 flexible-fuel vehicle
- 310 hp @ 5,100 rpm/365 lb.-ft. of torque @ 3,600 rpm
- 2012 EPA-estimated fuel economy
 - 4x2 14 city/20 hwy/16 combined mpg (28-gal. capacity)
 - 4x4 13 city/18 hwy/15 combined mpg (28-gal. capacity)

DRIVETRAIN

- 6-speed automatic transmission with tow/haul mode
- Rear-wheel drive (RWD)

WHEELS | TIRES

- 18" 7-spoke aluminum wheels with 17" steel spare
- P255/70R18 all-season BSW tires

BRAKES

- Power 4-wheel disc brakes with Anti-Lock Brake System (ABS)

SUSPENSION | STEERING

- Front and rear stabilizer bars
- Independent front and rear suspension
- Variable-assist power steering

EXTERIOR

- Chrome-accented lower bodyside cladding
- Chrome exhaust tip
- Class III/IV Standard-Duty Trailer Tow Package with frame-mounted trailer hitch receiver integrated into rear fascia, 4-pin wiring harness and trailer sway control
- Fog lamps
- Forward Sensing System
- Luggage rack with chrome accents and black crossbars
- Power-deployable running boards
- Power-folding, heated sideview mirrors with chrome caps, security approach lamps, integrated turn signals, blind spot mirrors, memory and driver's side auto-dimming feature
- Power liftgate
- Projector-style high-intensity discharge (HID) headlamps with autolamp feature
- Rain-sensing windshield wipers: speed-sensitive intermittent (front); 2-speed wiper with washer (rear)
- Rear privacy glass
- Rear view camera
- Reverse Sensing System
- Tow hooks integrated into front fascia

SEATING

- 1st-row premium leather-trimmed, heated and cooled, low-back bucket seats with 10-way power adjustments, including power lumbar and recline, 2-way adjustable head restraints with embroidered Lincoln Star, and driver's side memory
- 2nd-row premium leather-trimmed, heated, low-back fold-down bucket seats with recline and easy entry to 3rd row
- 3rd-row PowerFold® 60/40 split bench seat
- 1st-row center floor console with floor shifter, armrest, covered storage bin with chrome handle and two-tiered storage, 2 front cupholders, auxiliary audio input jack and USB port, rear audio/climate controls, 2 headphone jacks and 2 rear cupholders
- 2nd-row center floor console with padded armrest, covered storage and 2 cupholders

INSTRUMENTATION | DRIVER CONTROLS

- Accessory delay for power features with theater-dimming lighting
- Auto-dimming rearview mirror
- Leather-and wood-trimmed steering wheel with controls for audio, Lincoln SYNC® and cruise control
- Memory settings for driver's seat position, sideview mirrors, power-adjustable pedals and power-tilt steering column
- Message center with compass display, distance-to-empty, average fuel economy, odometer and trip odometer
- Overhead console with 1st-row map lights, sunglasses storage, power rear quarter window switches, conversation mirror and universal garage door opener
- Power-adjustable brake and accelerator pedals with memory
- Power rear quarter windows
- Power-tilt steering column with memory
- Power windows with front one-touch-up/-down feature
- White LED-backlit instrument cluster with speedometer, tachometer, battery gauge, fuel level gauge, coolant temperature gauge and message center

INTERIOR

- 110-volt power outlet
- Authentic walnut swirl wood, Alloy Metallic and Burnished Bronze interior accents
- Dual-zone electronic automatic temperature control
- Auxiliary climate control with 2 overhead vents for 2nd and 3rd rows, plus controls in overhead console and back of 1st-row center floor console

AUDIO | COMMUNICATION SYSTEMS

- Lincoln SYNC voice-activated, in-vehicle connectivity system
- SiriusXM Satellite Radio with 6-month trial subscription
- THX® II Certified 5.1 Surround Audio System with AM/FM stereo/single-CD/DVD/Jukebox, HD Radio™ Technology, MP3 capability, 14 speakers (including an 8" rear subwoofer), 600 watts of power and 12-channel amplifier
- Voice-activated Navigation System featuring SiriusXM Traffic and Travel Link (with 6-month trial subscription), nearly 10 gigabytes of digital storage for pictures and music, and on-screen image from rear view camera

SAFETY | SECURITY

- 3-point safety belt restraints for all seating positions; height-adjustable in 1st row
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Front-seat side airbags¹
- Lower Anchors and Tether Anchors for Children (LATCH) in all 2nd-row seating positions; tether anchor only in 3rd-row center
- MyKey®
- Perimeter anti-theft alarm
- Personal Safety System™ for driver and front passenger includes dual-stage front airbags,¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor and restraint control module
- Remote Keyless Entry System with integrated keyhead transmitter remotes (2), Illuminated Entry System, and security approach lamps in sideview mirrors
- Safety Canopy® System with 3-row side-curtain airbags¹ and rollover sensor
- SecuriCode™ keyless entry keypad
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™

¹Always wear your safety belt and secure children in the rear seat.

STANDARD LUXURY FEATURES: EQUIPMENT GROUP 100A

LINCOLN NAVIGATOR L

In addition to equipment on Lincoln Navigator:

- 33.5-gallon fuel tank
- 42.6 cu. ft. of cargo space behind the 3rd-row seat
- Cargo Management System

AVAILABLE LUXURY PACKAGES

EQUIPMENT GROUP 101A

- Power moonroof
- MONOCHROME LIMITED EDITION PACKAGE
 - Black carpeting and floor mats/olive ash wood trim
 - Body-color lower bodyside cladding with chrome "NAVIGATOR" lettering
 - Body-color mirror caps
 - Premium leather-trimmed seats in Canyon with Charcoal Black piping
 - Charcoal Black embroidered Lincoln Star on all head restraints
 - Chrome upper grille; body-color lower grille and hood accent
 - "LIMITED EDITION" exterior badge

AVAILABLE EQUIPMENT

- 20" 7-spoke polished aluminum wheels
- 2nd-row bucket seats with center floor console delete
- 2nd-row leather-trimmed 40/20/40 split-folding bench seat with fold-flat feature, outboard heat and recline, and center section that slides forward
- All-weather floor mats
- Class III/IV Heavy-Duty Trailer Tow Package includes frame-mounted, heavy-duty trailer hitch receiver with 4-/7-pin wiring harness; brake module wiring; heavy-duty radiator, flasher and transmission cooler; and rear load-leveling air suspension
- Chrome hood accent¹
- Control Trac[®] 4-Wheel-Drive (4WD) System
- Dual head restraint DVD by INVISION^{™2}
- Monochrome Appearance Package includes body-color hood accent, body-color lower bodyside cladding with chrome "NAVIGATOR" lettering, body-color mirror caps, chrome upper grille, and body-color lower grille and hood accent³
- Power Code[™] Remote Start System
- Power moonroof

LINCOLN AUTOMOTIVE FINANCIAL SERVICES Plans to launch in available states in the 3rd quarter of 2011. Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. Ask your Lincoln Dealer for details.

INSURANCE SERVICES Get Lincoln quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-866-329-4367 for a no-obligation quote.

LINCOLN EXTENDED SERVICE PLAN For a purchase or lease, the Lincoln Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Lincoln ESP, the only service contract backed exclusively by Lincoln and honored at all Lincoln dealerships.

GENUINE LINCOLN ACCESSORIES will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.

COMPLIMENTARY MAINTENANCE In addition to being one of the most technologically advanced and luxurious vehicles on the road, the 2012 Lincoln Navigator includes no-charge, 4-year/50,000-mile maintenance. Maintenance items include oil changes, tire rotations and vehicle inspections. Coverage includes a maximum of 8 regularly scheduled maintenance services. See dealer for qualifications and complete details.

LINCOLN WARRANTIES Additional peace of mind comes from a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. See dealer for limited warranty details.

ROADSIDE ASSISTANCE for 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Dealer will provide complete details.

Sirius U.S. Satellite Service available in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

THX and the THX logo are trademarks of THX Ltd., which are registered in some jurisdictions. All rights reserved.

The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

Microsoft is a registered trademark of Microsoft Corporation.

HD Radio is a proprietary trademark of iBiquity Digital Corp.

INVISION is a trademark of Audiovox Corporation.

Power Code is a trademark of Code Systems, Inc.

Comparisons based on 2011 competitive models (class is Luxury Large Utilities), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Dealer is the best source of up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations.



MEASUREMENTS

Lincoln Navigator/L

Length	208.4"/223.3"
Wheelbase	119.0"/131.0"
Width [including mirrors]	91.8"
Width [mirrors folded]	79.7"
Height	78.3"/78.1"
Head room [1st 2nd 3rd/L rows]	39.5" 39.7" 37.6"/38.0"
Shoulder room [1st 2nd 3rd/L rows]	63.3" 63.7" 51.9"/67.1"
Leg room [1st 2nd 3rd/L rows]	41.1" 39.1" 37.7"
Cargo volume [cu. ft.]	
behind 1st row	103.3/128.2
behind 2nd row	54.4/86.3
behind 3rd row	18.1/42.6
Towing capacity [max. lbs.] ¹	
4x2	9,000/8,700
4x4	8,700/8,500

AVAILABLE LINCOLN CUSTOM ACCESSORIES

- Remote start systems
- Vehicle Security System
- Dual head restraint DVD²
- Side window deflectors
- Splash guards
- Trim appliqué kit
- Full vehicle covers²
- Locking fuel plug
- Racks and carriers²
- Sportz® SUV tents²
- Wheel lock kit
- Interior light kit
- Illuminated door sill plates
- Cargo organizers and protectors
- All-weather floor mats
- Trailer towing accessories

To learn more about Lincoln Custom Accessories and to shop online, visit lincolnaccessories.com.



A. 18" 7-SPOKE ALUMINUM | STANDARD

B. 20" 7-SPOKE POLISHED ALUMINUM | AVAILABLE

¹When properly equipped. ²Lincoln Licensed Accessory.



WITH LINCOLN OWNERSHIP,
ADVANTAGES COME STANDARD.

There are many advantages inherent to owning a Lincoln. Backed by our strong network of dealers, we are committed to providing amenities and benefits that make Lincoln ownership a premium and dependable experience.

COMPLIMENTARY MAINTENANCE¹ In addition to being one of the most technologically advanced and luxurious vehicles on the road, the 2012 Lincoln Navigator includes no-charge, 4-year/50,000-mile maintenance. Maintenance items include oil changes, tire rotations and vehicle inspections. See dealer for details.

LINCOLN WARRANTIES Your 2012 Lincoln Navigator comes with a 4-year/50,000-mile Bumper-To-Bumper Warranty as well as a 6-year/70,000-mile Powertrain Warranty. Safety Restraint System and Corrosion coverage are also provided. See dealer for limited warranty details.

COMPLIMENTARY SERVICE LOANER² Whenever you bring your 2012 Lincoln Navigator to a Lincoln Dealer for a service covered by warranty, you will be provided with a complimentary Lincoln service loaner vehicle. See dealer for details.

¹4-year/50,000-mile Maintenance Plan. Coverage includes a maximum of 8 regularly scheduled maintenance services. See dealer for qualifications and complete details.

²Availability depends on dealership participation. See dealer for details.



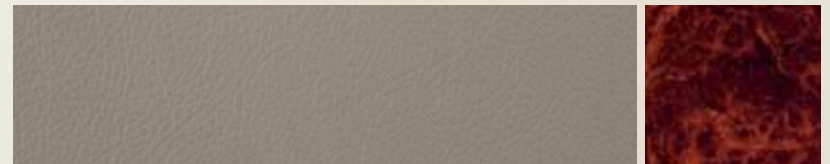
NAVIGATOR TRIM

Available with all exterior colors



CHARCOAL BLACK LEATHER | WALNUT SWIRL WOOD

Available with all exterior colors



STONE LEATHER | WALNUT SWIRL WOOD

Monochrome Limited Edition Package available with all exterior colors except:
Dark Blue Pearl Metallic
Autumn Red Metallic



CANYON LEATHER WITH CHARCOAL BLACK PIPING | OLIVE ASH WOOD

NAVIGATOR COLOR



WHITE PLATINUM METALLIC TRI-COAT¹



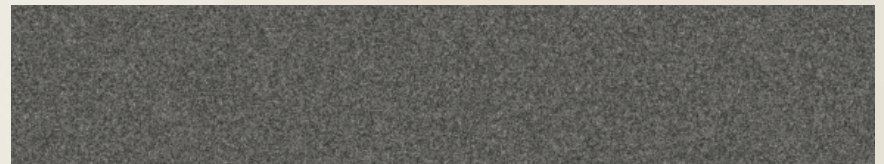
INGOT SILVER METALLIC



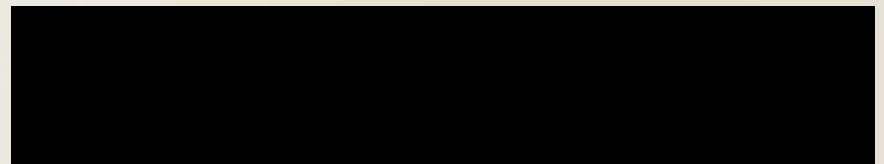
DARK BLUE PEARL METALLIC



AUTUMN RED METALLIC



STERLING GRAY METALLIC



BLACK